



TANIA CECCONI

Inaugural Executive Officer
CEOs for Gender Equity

*"Gender equity means finding
the best people for the job
from 100% of the population"*

ABOUT

As a senior manager and executive, Tania has worked across the public and not-for-profit sectors, specialising in post-compulsory education, training and employment. She is motivated by improving the workforce participation of vulnerable groups in society, particularly women. As CGE's first Executive Officer, Tania has shifted the conversation in WA from "fixing women" to "fixing organisations". She has brought a game-changing proposition and "top-down" strategy to CGE that ensures CEO members assume accountability for creating an inclusive and gender diverse culture in their workplaces. She uses the 'tipping point' theory and 'nudge' behavioural economics to drive high impact, low cost & high value initiatives for CEOs.

"Our vision is to boost women's workforce participation, lift productivity and increase economic growth by sustainably improving gender equity in jobs and pay".



WHAT CAN WE DO TO HELP?

- Articulate a vision that is inclusive of women and translate it into specific objectives and plans
- Provide accumulated leadership experience from managing diverse situations
- Facilitate engaging and safe workshops to accelerate gender equity at your workplace
- Coach middle managers to integrate and lead on gender equity within their day-to-day work
- Engage leaders to develop a compelling and pragmatic proposition for gender equity to drive conversation, commitment and change
- Provide assistance in creating an action-based blueprint for leaders and managers
- Host interactive discussions that are safe, inclusive and re-frame gender equity as a strategic workforce and business issue

SKILLS TO ENGAGE AUDIENCES: MEN &/OR WOMEN



1. Presenter
2. Facilitator
3. Discussion Convenor
4. Panel Chair and Panelist
5. Key Note Presenter
6. Organisational Coach

"Thank you for your time yesterday, very beneficial, stirred up a couple thoughts and internal struggles of my role in the achievement of gender equity".

"You have inspired me to continue being a voice for feminism, even if my influence at this stage is only what I can pass on to my daughter. Thank you for being an advocate for women and for raising awareness to all on the importance of the contribution that women can bring to the work place and society".

CONNECT



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