



CEOS FOR GENDER EQUITY

BETTER BALANCE BETTER BUSINESS

Do you want to improve your business by harnessing better balance?

Progressive and contemporary leaders not only have #genderontheagenda; they understand why gender balance is better for business.

Recent Australian research shows that an increase of 10% or more in the share of female key management personnel leads to a 5.8% increase in the likelihood that a business will outperform their sector on three or more metrics.

At your next event or International Women's Day we can provide engaging presentations or interactive workshops that challenge your audience to think about *why* gender balance leads to better business.

Are you ready to give your business a competitive advantage?

Contact us today.

