



WATCH PARTY KIT

Let's Grow

A ground-breaking and disruptive spoken word film that depicts the polarizing struggle between black and white people in America. *Let's Grow* bravely confronts the uncomfortable and polarizing conversations Americans are having today in an emotional and unapologetic manner.

Written by personal development icon Lisa Nichols, acclaimed actor & poet David Bianchi, and global speaker Sean Smith.



Step 1 - Purchase Your Movie Ticket

- If you have not purchased your ticket, go to LetsGrowMovie.com and buy your ticket.
 - You will have access to the movie through January 31, 2021.
- If you have purchased your ticket, great!
 - You're all set and you have access to the movie until January 31, 2021.

Step 2 - Inviting Friends & Family

- If you're new to hosting online events, we recommend keeping your Watch Party to 5-10 people, allowing each guest time to share during the Courageous Conversation.
- If you are already familiar with hosting larger, online events, we highly suggest using breakout rooms to facilitate the Courageous Cultural Conversations in groups no more than 10 people. We've found 6-8 to be the perfect amount.
- Remember, you may have to make multiple reach-outs and not everyone will be ready to say **YES!** All of that is okay.
- Call, text, e-mail, and send direct messages to the people you'd like to invite using the following script:
 - *I recently watched Let's Grow, a groundbreaking film aimed at healing racial division in our world. I'm hosting a Watch Party on (the date) at (the time) because (it was so moving, it touched my heart, I learned so much, it was riveting). Space is limited so please let me know if I can count on you as a YES!*



Step 3 - Following up with Your Friends & Family

- **Send a reminder e-mail and text 1 day before the movie:**
 - *I look forward to seeing you at the Watch Party tomorrow! Do you have any questions and/or anyone you'd like to bring as a guest?*
- **Send a reminder e-mail and text the morning of your Watch Party:**
 - *I look forward to seeing you at (**the time of your Watch Party**). Here is the link (**paste the Zoom Link**) to join! If you have any questions or problems, please reach out to me.*

Step 4 - The Logistics of Hosting

- You will want to have a Zoom Account and/or have people gather safely together at one location.
- If you are using Zoom, your Watch Party Guests will also need to have their own Zoom account.
- Zoom has a Free Account that allows you to have up to a 40 minute meeting with as many as 100 people.
 - This is not long enough for the full experience so if you're using a free account, you will need to end the meeting after playing the movie and restart the meeting for the conversation.
- Zoom has a Pro Account that allows you to have up to a 30 hour meeting with as many as 100 people.
 - Go [here](#) for more information about Zoom Accounts.



Step 4 - The Logistics of Hosting

- The day of your Watch Party, spend 10 minutes welcoming people as they arrive.
- Go around the room and have each guest share the following:
 - *Who they are*
 - *Where they're from*
 - *How they are feeling*
 - *What they're looking forward to*
- Over Zoom, you can ask each guest to unmute their mic or type in chat.
- Depending on the number of people at your Watch Party, you may want to limit each participant's share to 1-2 minutes to ensure everyone has the opportunity to speak.
- Spend 5 minutes sharing with your guests:
 - *Why it matters to you that they said YES and showed up for the Watch Party.*
 - *Why, after watching the movie, it became important for you to support the Movement by becoming a Courageous Partner Host.*

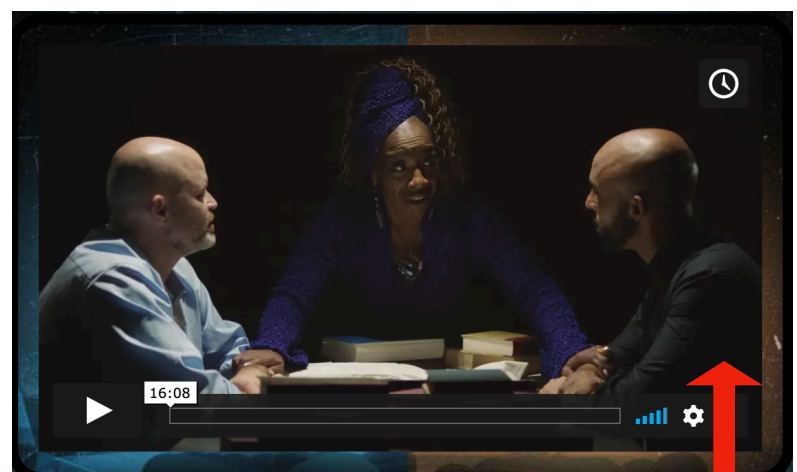
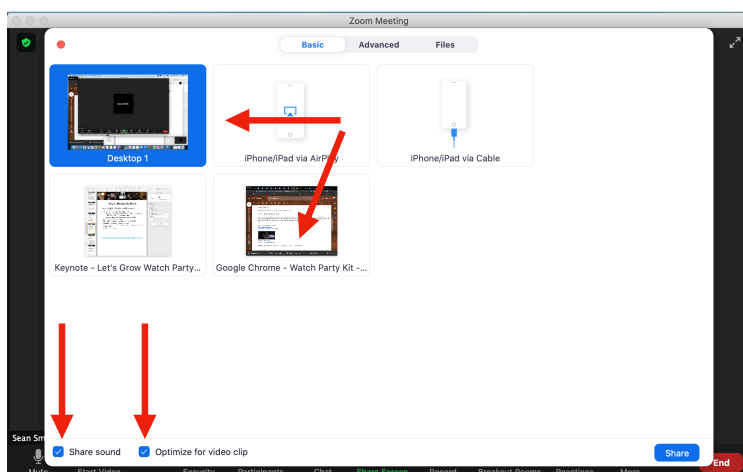
Step 5 - The Flow

- Your guests will join you in person over Zoom.
- You will share your screen to show the movie.
- After the movie is over, you'll have a Courageous Conversation.
- You'll share how they can watch the movie again and let your guests know that if they want to support the Movements, they can become a Courageous Partner Host.
- You'll share the Facebook Community with your guests.
- You'll share the date of our next *World Wide Courageous Cultural Conversation*.



Step 6 - Playing The Movie

- If you're all in person, play the movie on the biggest screen you can.
- If you're online, remind your guests that headphones are highly recommended.
- Navigate to www.LetsGrowMovie.com/wp in your internet browser.
 - Enter the password: **GROW2020** (good through Jan. 31st)
- On Zoom...
 - Click the **SHARE SCREEN** button in the bottom toolbar.
 - Choose your internet browser or desktop, making sure the "Share sound" and "Optimize for video clip" boxes are checked, then click **SHARE**.
 - Confirm that your participants can see your screen.
 - Go to the tab with the movie, click on the four arrows icon in the lower right corner to enter full screen mode, and click the play button to start the movie.





Mindset Guide for Hosting Conversations

1. Evict the need to Prove, Protect, Hide, or Defend

2. Acknowledge that you are learning and want to learn

- *“There is more that I don’t know than I’d ever imagined. I take responsibility for not being more active in the past to learn more about these injustices as they have not just started.”*
- *“I am committed to a new level and I need to listen and learn, then find my place in moral courageous actions. I’m here to listen.”*

3. Acknowledge the need to be heard

- *“I’m going to get it wrong because I only know life’s experiences through my lenses. Trust my heart.”*

4. State the desired outcome BEFORE you dive into the deep end

- *“At the end of this conversation, I’d like to know more of what I haven’t ever been privy to. I would like for you to have felt safe to share your truth with me and I want to know that I am safe to express my hurt, my hope, my shame and my limiting beliefs. Can we agree to have a totally different experience and want the same outcome?”*

5. Listen actively

- Parrot listen if you are comfortable, repeating back what you believe you heard.
 - *“What I heard you say was _____.”*



Mindset Guide for Hosting Conversations

6. Courageous Conversations are entered into with intention and thoughts

- These conversations can never FULLY be had with a unilateral group of people. Ie: All Black, all White, all people of color.

7. Be willing to enter uncomfortable space

- Uncomfortable space doesn't have an immediate fix because it first requires awareness, listening, cultural ownership without getting sucked into shame and then taking out real estate there.

8. Keep the common enemy as INJUSTICE vs. being sucked into it just being a Black & White situation

- It lives in the Black / White experience, but is so much broader when **injustice** is focused on as it relates to laws, embedded structure, and existing systems.

9. Avoid trying to “out pain” the other person

- Defending will always translate into you justifying unfair treatment previously done and sounds like, “*Well people judged us because we were ... and we didn't have running water.*” “*I was the only White kid on my team.*”
- This is interpreted as minimizing what has been shared in an effort to alleviate the discomfort that arises.



Mindset Guide for Hosting Conversations

- Open it up for conversation.
- Here are some prompt questions...
 - *What 3 emotions did the film bring up for you and why?*
 - *What 2 desires came up for you and why?*
 - *What did you learn though the film that you were unaware of before?*
 - *What truth do you find the most difficult to accept?*
 - *What do you love about your racial identity?*

Wrapping Up the Party

- Let your guests know that you'll be inviting them to join the Facebook Group and that all they need to do is accept the invitation.
- Tell your guests to go to [LetsGrowMovie.com](https://www.LetsGrowMovie.com) if they would like to purchase a ticket and host their own Let's Grow Watch Party.
 - *All Watch Party Hosts will get access to hosting instructions.*

Share the date of our ***Worldwide Courageous Cultural Conversation***.