Living Autism’s Trade Show with a Purpose

Daphne Civic Center

Daphne, AL

November 16th & 17th, 2021



A picture containing logo

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* All booth packages include table, two chairs, and a waste basket.

Exhibit Hall Information

* Electricity and internet connectivity available at additional charge
* Booth location is first come, first serve based on support level

Exhibit Hall Hours and Timeline

Day One:

Exhibitor Move-In 8:00 AM - 12:00 PM

Exhibitor Hall Open for Visitors 1:00 PM – 8:00 PM

Day Two:

Exhibitor Hall Open 8:00 AM – 6:00 PM

Exhibitor Move Out 6:00 PM – 8:00 PM

*Premium Booths are located in highest traffic areas.*

Premium Exhibitor - $1,000

* 10’ x 10’ booth space
* 8’ back drape
* 3’side drape
* 6’ x 30” show color skirted table
* 2 folding chairs
* Waste basket
* 7” x 44” Recyclable Booth ID Sign
* Company name listed in Conference Program Guide and database on conference website
* Two (2) ‘Exhibit Hall Only’ passes

\*\*Additional options available including – see exhibitor add-on’s for information

*Premium Booths are located in desirable locations.*

Exhibitor Plus - $800

* 10’ x 10’ booth space
* 8’ back drape
* 3’ side drape
* 6’ x 30” show color skirted table
* 2 folding chairs
* Waste basket
* 7” x 44” Recyclable Booth ID Sign
* Company name listed in Conference Program Guide and database on website
* Two (2) ‘Exhibit Hall Only’ passes

\*\*additional options available including – see exhibitor add-ons for information

Exhibitor - $500

* 10’ x 10’ Booth Space
* 8’ Back Drape
* 3’ Side Drape
* 6’ x 30” Show Color Skirted Table
* 2 Folding Chairs
* Waste Basket
* 7” x 44” Recyclable Booth ID Sign
* Company name listed in Conference Program Guide and database on conference website
* Two (2) ‘Exhibit Hall Only’ passes

\*\*Additional options available including – see exhibitor add-ons for information

*(4 Opportunities Available)*

Entrepreneurs on the Spectrum - $300

* 10’ x 10’ Booth Space
* 8’ Back Drape
* 3’ Side Drape
* 6’ x 30” show color skirted table
* 2 folding chairs
* Waste basket
* 7” x 44” Recyclable Booth ID Sign
* Company name listed in Conference Program Guide and database on website
* One (1) Full Conference Registration Pass

\*\*This is an exclusive opportunity available to businesses and companies run by individuals who identify as being on the Autism Spectrum.

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| --- | --- | --- |
| SPONSORED VENDOR SESSION  $250.00  Choose from one of eight (8) sponsored vendor session slots during the regular conference day.   * Presentation up to 1 Hour as part of the “sponsored session” track * Chairs, tables, screen and LCD projector provided * On Site Signage including company name/logo identifying room and session * Company name and presentation listed in Program Guide^ * Use of “Presented at Living Autism’s Trade Show for a Purpose” logo for one year * Email to all conference attendees as part of group blast email   (Change to an individual email at the discounted rate of $150)  All sessions must be submitted in advance and must be reviewed.  Content should focus on area of expertise with use of company’s product as highlight or example allowed. | NEWSLETTER AD  $300.00  Reach our subscribers by placing an ad in our monthly newsletter. | CONFERENCE BAG INSERT  $150.00 First ($100.00 Additional)  Your promotional item(s) will be included in every bag distributed to conference attendees.   * Advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts. * Any leftover items will not be returned. |
| EMAILS TO CONFERENCE ATTENDEES  Get your organization’s message to conference attendees out by sending group or individual messages to all registered attendees.  OPTION 1: Group Email $200.00  Your message (2 paragraph, logo and link to your organization’s website) included in group email with no more than four other organizations.  Options for before or after conference.  OPTION 2: Private Email $325.00  Your message sent alone to conference attendees.  Options for before or after conference.  OPTION 3: 1 Group & 1 Private Email $525.00  One each of Options 1 and 2 (one before and one after conference; two before or two after) |  |  |

A la Carte Additions (Exhibitors and Sponsors Only)

Expand your presence beyond the exhibit hall!

Advertising Opportunities

A la Carte Add-Ons (Exhibitors and Sponsors Only)

Share your brand with every single attendee via an assortment of advertising options.

Conference Program Guide Advertisements

Inside Front Cover: $1550 Back Cover: $2050

4-Color 4-Color

8.5” x 11” 8.5” x 11”

Half Page Ad: $525 Inside Back Cover: $1550

B&W 4-Color

8.5” x 11” 8.5” x 11”

Full Page Ad: $1050 Quarter Page Ad: $325

B&W B&W

8.5”x11” 4.5”x5.5”

Advertisement space is limited and filled on a first come, first served basis. All artworks must be provided electronically as a PDF or other appropriate high-quality format no later than October 1st, 2021.

Other Advertising Opportunities

“Take One” Station (non-exhibitors only) $175

The “Take One” Station is an ideal opportunity for those who want to engage with our attendees but are not able to physically attend. Send up to 1,000 of your promotional items and we will store in the “Take One” Station for attendees to “Take” at their leisure.

Exposition Bag Insert $150

Your promotional items will be included in every bag distributed to conference attendees.

Company Logo (with hyperlink) on Website $175

Through this opportunity, our website visitors will have 24-hour access to your brand.

Company Description on Website $250

Introduce your brand and services to our website visitors with a brief company description (250 words or less) to be featured on our website and include hyperlink.

General Exposition On-Site Signage $1,550

Your company logo will appear on all general conference on-site signage which includes: Directional signs, Thank You Banners and more!

Exposition Welcome Signage $2,050

Include your logo on the welcome arch as the attendees enter the conference exposition.

Please note, advertiser is responsible for manufacturing and shipping of all Exposition Bag Inserts.

Cameron Ellis

Questions?

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