

The battle plan

1. Advocacy Agenda
2. Build a broad tent
3. Working Groups



Active Working Groups

1. Research Agenda
2. Training & Accreditation
3. Public Awareness Campaign
4. Fundraising
5. Parent Survival Guide Magazine (PSG)



The battle plan

1. Advocacy Agenda
2. Build a broad tent
3. Working Groups
4. Execute campaign



Tipping point within 3 years





What can you do?



#1. Become a member
or Ally



#2. Join a Working Group



#3. Submit to PSG



#4. Extend our reach



#5. Sit accreditation