



## **Mandela Mile Leadership Programme 2021**

### **Step up, speak out and rebuild our world!**

**Who:** emerging leaders from developing communities globally  
**What:** leadership & personal development journey  
**How:** world class speakers, coaches & buddies & local project in support of a UN SDG  
**Where:** Digital Online  
**When:** 8<sup>th</sup> April – 21<sup>st</sup> July 2021  
**Apply:** by 4<sup>th</sup> February 2021

### **1. Mandela Mile**

Founded in 2018, Mandela Mile is an annual observance of global leadership that runs between 8th April and 18th July. During this period, the organisation commemorates the lives of South African leader, Nelson Mandela, and United Nations Secretary-General, Kofi Annan. The Mandela Mile walks, held each year on 18th July, have taken place in over 13 countries around the world. We work year-round to foster a community of leaders who are inspired to make the world a freer, kinder, and more peaceful place.



We are on a mission to engage, equip and empower a global community of over 1,000 Mandela Mile Leaders by 2025 and inspire millions more.



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### **2. The Mandela Mile Leadership Program (MMLP)**

MMLP is a leadership journey, building community, globally.

MMLP participants are emerging leaders who are committed to taking responsibility for improving our societies, making a positive change in our world in support of one of the United Nations Sustainable Development Goals, and speaking out to inspire others to step up and get involved locally and globally in celebration of Mandela Day on the 18th July.

In 2020, Mandela Mile took the bold decision to launch a Mandela Mile Leadership Program (MMLP) as an online journey for 36 emerging leaders from across 21 countries in Africa, Asia, Europe, and South America supported by a community of world class coaches, buddies and speakers.

MMLP has been designed to support young leaders wishing to accelerate the launch of a community initiative in support of one of the United Nations Social Development Goals (UN SDGs).

Whilst Covid-19 is still unfortunately taking its toll in most countries around the world from a health and economic perspective, the MMLP is a journey of hope during these unprecedented times as we face even greater need to come together as humanity.

This year we will be targeting 40-50 emerging leaders from communities that need focus around the world

Visit the MMLP section of the Mandela Mile website <https://mandelamile.global/challenge/>

### **MMLP for You:**

MMLP is a step on your leadership journey. We are building a community of leaders that reflect the values held by Kofi Annan and Nelson Mandela. Piloted last year to great success, it will be taken to even greater heights in 2021.

MMLP is a development journey for emerging leaders from diverse communities around the world, where you will learn, share, discover, engage and be challenged to grow, speak out, and have a demonstrable impact through your own project in your local community and on a global level through being part of the Mandela Mile community.



### **The Programme:**

MMLP has been designed to support emerging leaders wishing to accelerate the launch of a community initiative in support of one of the United Nations Social Development Goals.

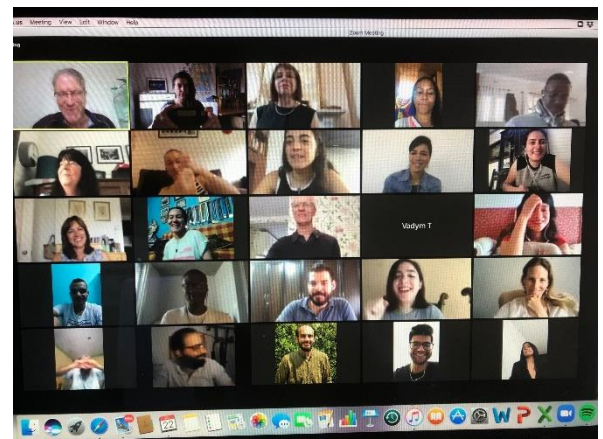
Last year the projects were diverse, from focusing on women's health issues, promotion of peace and understanding, education, including a new school, urban agriculture, social enterprise and more!

The MMLP is run together with the Caux Peace and Leadership Program (CPLP).

It is a global programme, with a number of core components:

- ✓ a leadership journey for each individual with a focus on both your inner values and leadership styles, as well as developing your core practical hard and soft skills
- ✓ developing your voice through Social Media, online groups and podcasts
- ✓ focus on developing your SDG project impacting your local community
- ✓ being part of the Mandela Mile Leadership Programme Community
- ✓ going the extra mile for Mandela Day

The Leadership Program sessions are planned each week with an experienced speaker and leader from across the social enterprise, corporate, start-up, and charitable sectors. These sessions take place on Zoom.



The MMLP leadership journey combines an internal and external focus, each of you will be looking inside of yourselves, your core values, and at the different leadership styles required for different situations. Supported by your coach, you will invite feedback from those around you to help you gain invaluable insights on your strengths and development areas. We will help you find and develop your voice, as you make your mark locally with your project and globally as part of the MMLP community.

There is a look into the key skills and techniques needed to enhance the impact of your projects including Team Leadership, Community Building, Project Management, Budgeting, Networking, Fund-raising, Marketing and Social Media.

On your MMLP journey you are supported by:

- ✓ your coach through one-to-one support
- ✓ your buddy (all MMLP or CPLP alumni) through one-to-one support
- ✓ your fellow participants through peer-to-peer group sessions
- ✓ the MMLP leadership team

### **MMLP Volunteer Coaches:**

A wonderful community of world leading coaches volunteer their time to support you on your MMLP journey. They are an invaluable support to guide and inspire you, providing support for your development and focus for getting the maximum impact from your project.

### **Social Media:**

MMLP is run digitally. There is an active and growing volunteer team working on all Social Media platforms. Each of you as participants will have the opportunity to be profiled on one of the platforms, together with the volunteer coaches, buddies and other members of the MMLP team as the journey unfolds.

### **Your Commitment:**

MMLP is a three-and-a-half-month leadership journey from 8<sup>th</sup> April to end of July, that will require your weekly commitment to invest in your learning and development through weekly Zoom sessions, 121 support from Coaches and Buddies, Peer-to-Peer support from your fellow participants, develop your own local projects, as well as being an active part of the global celebration to go an extra mile on Mandela Day.

You will be required to commit to an average of 5+ hours per week to MMLP throughout the 14-week period of the programme, which includes approximately:

- ✓ 20+ hours on developing your project
- ✓ 14+ hours of leadership sessions
- ✓ 10+ hours of peer-to-peer support sessions
- ✓ 7+ hours of 121 coaching support
- ✓ 5+ hours of 121 buddy support
- ✓ 7+ hours of course assignments

In addition, you will be invited to develop skills further through participation in of our volunteer teams that make up the active Mandela Mile community, with the chance to volunteer for:

- ✓ MM Social Media team
- ✓ MM Production team
- ✓ Mandela Mile Walk team
- ✓ MMLP Support team



**COMMITMENT MEANS  
STAYING LOYAL TO  
WHAT YOU SAID YOU  
WERE GOING TO DO  
LONG AFTER THE  
MOOD YOU SAID IT IN  
HAS LEFT YOU.**

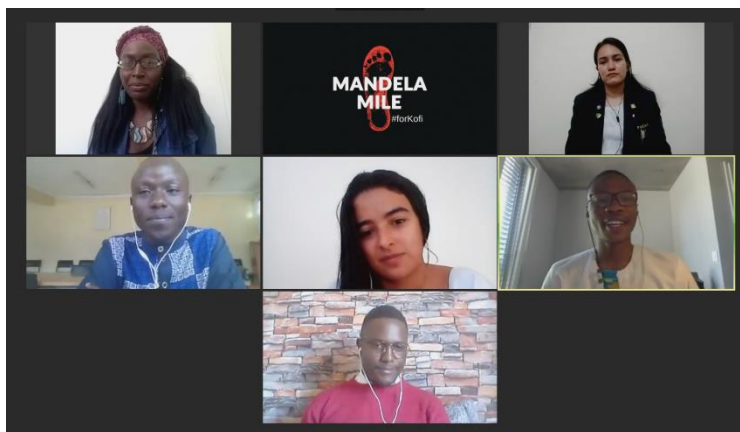
**Key Dates:**

MMLP 2021 program will run from Kofi Annan's birth date on 8<sup>th</sup> April to Nelson Mandela's birth date on 18<sup>th</sup> July 2021.

- ✓ The MMLP Opening will take place at 13h00 GMT on Thursday 8<sup>th</sup> April 2021 to mark the birth date of Kofi Annan.
- ✓ The MMLP leadership sessions will be taking place on Zoom at 13h00 GMT on the allotted Wednesdays between 14<sup>th</sup> April and 14<sup>th</sup> July.
- ✓ The MMLP Peer-to-Peer support group sessions will take place on Mondays and Saturdays.
- ✓ The 121 Coaching sessions and 121 Buddy sessions take place during this period at times to be agreed between you and your coach, and buddy.
- ✓ The MMLP Global Celebration will take place on Mandela Day, Sunday 18<sup>th</sup> July 2021
- ✓ The MMLP Closing Ceremony will take place on Wednesday 21<sup>st</sup> July 2021.

**Participants become Alumni:**

Last year participants came from Afghanistan, Burundi, Colombia, Denmark, Egypt, Ghana, Iraq, Jordan, Kazakhstan, Kenya, Mexico, Nigeria, India, Pakistan, South Africa, Syria, Turkey, Uganda, Ukraine, Zimbabwe. The participants from MMLP 2020 continue to be actively engaged in Mandela Mile as alumni, and you will meet some who will be acting as buddies and other support roles during your MMLP 2021 journey.



*“Words can neither qualify nor quantify how helpful the guidance and advice by the coaches, speakers and buddies have been. They have helped me shape my career and professional life, and showed me how to transform my mistakes into skills, my weakness into strengths and above all, the art of deep listening (quiet time), and its significance in making profound decisions. This has been an extraordinary journey with MMLP and I am keen to learn and engage more.” Bright Zambu, Zimbabwe, MMLP2020*

**Application Criteria:**

- ✓ Emerging leader in your local community
- ✓ Committed to a local impactful project that supports one of the UN SDGs
- ✓ Ability to attend sessions and invest the time required to gain the benefit from the MMLP journey
- ✓ Ability to speak and write in English
- ✓ A reference

Applications are online at <https://forms.gle/Ry9uQKomEFKTLWSQ9>

**Submission Deadline: Thursday 4<sup>th</sup> February at 11.59pm GMT**

If you have any questions, please email [MMLP2021@gmail.com](mailto:MMLP2021@gmail.com)